Search Pro for Magento 2 User Guide

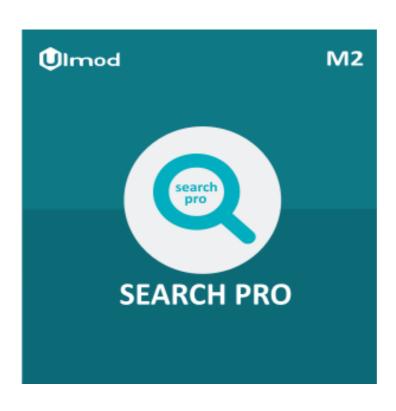


Table of Contents

1. Search Pro Configuration

- 1.1. Accessing the Extension Main Setting
- 1.2. Search Engine Configuration
- 1.3. Search Settings
- 1.4. Multi-Store Search Results

2. Search Pro Management

- 2.1. Managing Indexes
- 2.2. Managing Synonyms
- 23. Managing Stopwords
- 3. Search Pro on the Front-End
- 4. Support

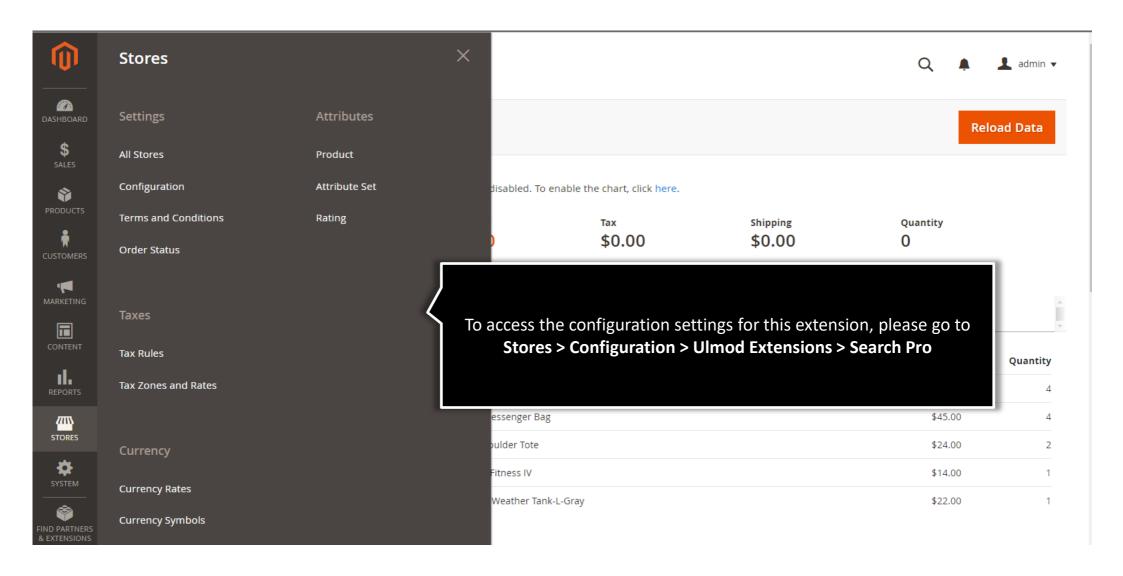


1. Search Configuration

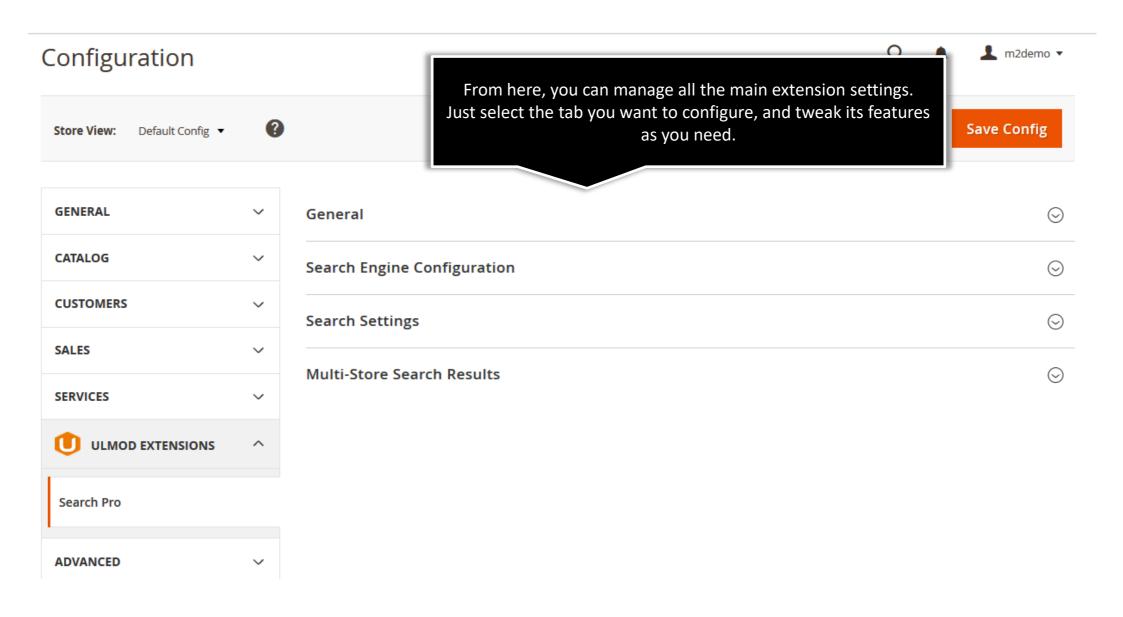
Once you are finished with installing the extension it is time to proceed to your Magento 2 backend to finalize the Search Pro setup.

We suggest running through the Search Pro settings and other options available to adjust the Search Pro. This will help in better understanding of how the extension functions and what can you expect your stores to look and feel like.

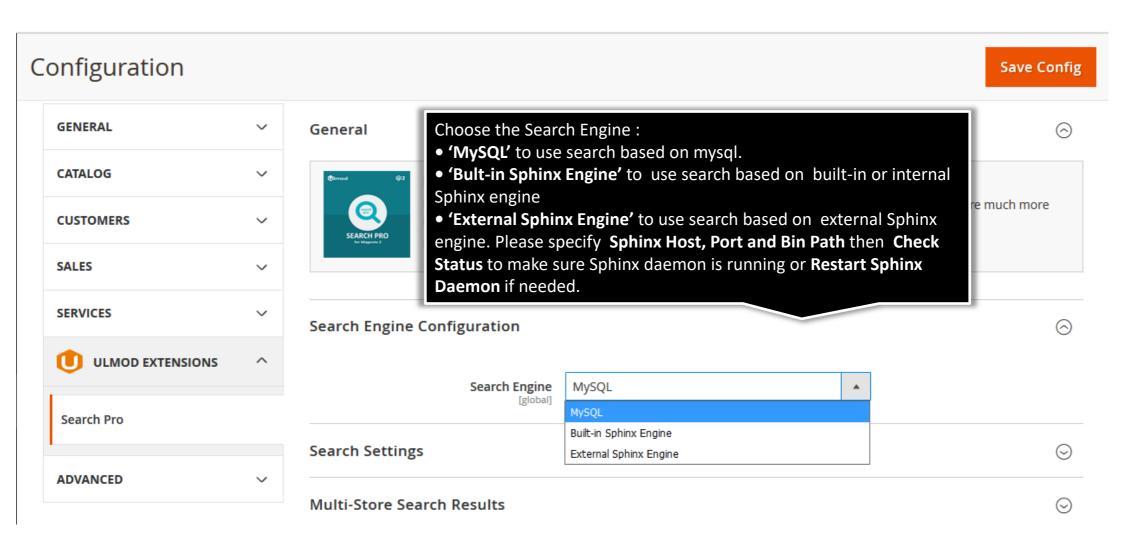
1.1. Accessing the Extension Main Settings



1.1. Accessing the Extension Main Settings



1.2. Search Engine Configuration





1.3. Search Settings

Choose the Wildcard Search:

- 'Enabled (*word*)' allows to find the product, if the search phrase is contained in the beginning, end or in the middle of the product. Example: if the search query is "weat", search results can be: "sweat", "sweatshirt", "All-Weather".
- 'Enabled at end (word*)' to find products, which only start by search phrase. Example: if the search query is "weat", search results can be: "weather" but not: "All-Weather" or sweatshirt.
- 'Enabled at start (*word)' to find products, which only end by search phrase. Example: if the search query is "weat", search results can be: sweat or all-weat, but not: "sweatshirt" or weather.
- 'Disabled' all search results will be displayed exactly as search query. Example: if the search query is "weat", search result can be only for "weat", but not "weather" or "sweatshirt"

Search Settings Wildcard search Enabled (*word*) Enable redirect from 404 to search • results Set the **Display Related** [global] Search Terms option to 'Yes' Redirect if Single Result Yes to display related search terms on the search result **Enable Google Sitelinks Search** page or to 'No' to disable this https://developers.google.com/structured-data/slsb-overview functionality. Enable search terms highlighting Yes Max number of items in the result – Specify 0 to disable **Display Related Search Terms** Yes limitation or 1000 for large catalog Max number of items in the result

Set the Enable redirect from 404 option to 'Yes' to redirect customer to the store search results of broken URL instead of "404 Not Found" page or to 'No' to disable this functionality

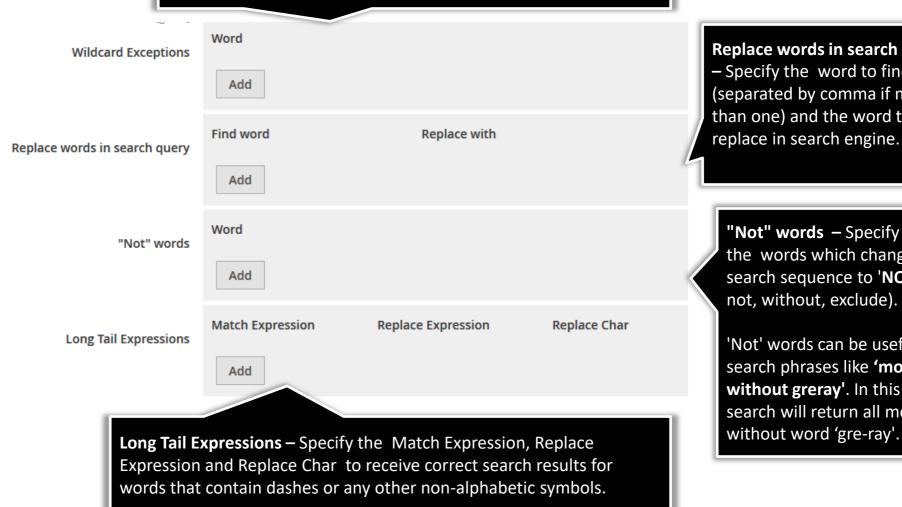
Set the **Redirect if Single Result** option to **'Yes'** to redirect customer to the single result automatically if the search query results only one match or to **'No'** to disable this functionality.

Set the Enable Google Sitelinks Search option to 'Yes' to shows sitelink search box on the Google search results page only after Google reindexing or to 'No' to disable this functionality.

Set the Enable search terms
highlighting option to 'Yes' to
highlight search query word (s) in the
search results or to 'No' to disable this
functionality.

1.3. Search Settings

Wildcard Exceptions – Specify the list of words (characters) for which no wildcard rules will be applied. If we add 'men' to exceptions list, search will return only 'men' results.



Replace words in search query - Specify the word to find (separated by comma if more than one) and the word to

"Not" words - Specify the words which change search sequence to 'NOT' (ex. not, without, exclude).

'Not' words can be useful for search phrases like 'mobiles without greray'. In this case search will return all mobiles without word 'gre-ray'.

1.4. Multi-Store Search Results

Multi-Store Search Results



Enable Multi-Store Search Results Yes ₩ [store view] Stores Default Store View [store view] French Store View German Store View

Set the Enable Multi-Store Search Results option to 'Yes' to display search results for each store in the different tabs or to 'No' to disable this functionality.

Stores – Choose store view to display search results

2. Search Pro Management

Indexes

Rich features of the extension allow you to create search index adding title index type, position, searchable attributes and much more.

To view, edit and create index, please go to Marketing → Search Pro by Ulmod → Indexes. A convenient grid displays all your indexes. To create new search index, please click the 'Add New Search Index' button in the upper right corner of the page.

Synonyms

Synonyms are words with the same or similar meanings. The extension allow you to create synonym adding term, synonyms words and choose synonyms store view.

To view, edit and create synonym, please go to **Marketing** → **Search Pro by Ulmod** → **Synonyms**. A convenient grid displays all your synonyms. Discover mass actions to manage synonyms faster and Import Synonyms. To create new synonym, please click the 'Add New Synonym' button in the upper right corner of the page.

Stopwords

The extension allow you to create stopwords to remove words which have little lexical meaning or ambiguous meaning and are not useful for search (Eg: and, or, the, a, with).

To view, edit and create stopword, please go to Marketing → Search Pro by Ulmod → Stopwords. A convenient grid displays all your stopwords. Discover mass actions to manage stopwords faster and Import Stopwords. To create new stopword, please click the 'Add New Stopword' button in the upper right corner of the page.

2.1. Managing Indexes

To create a new search index, hit the **Add New Search Index** button.

20

per page

Add New Search Index

Search Indexes

5 records found

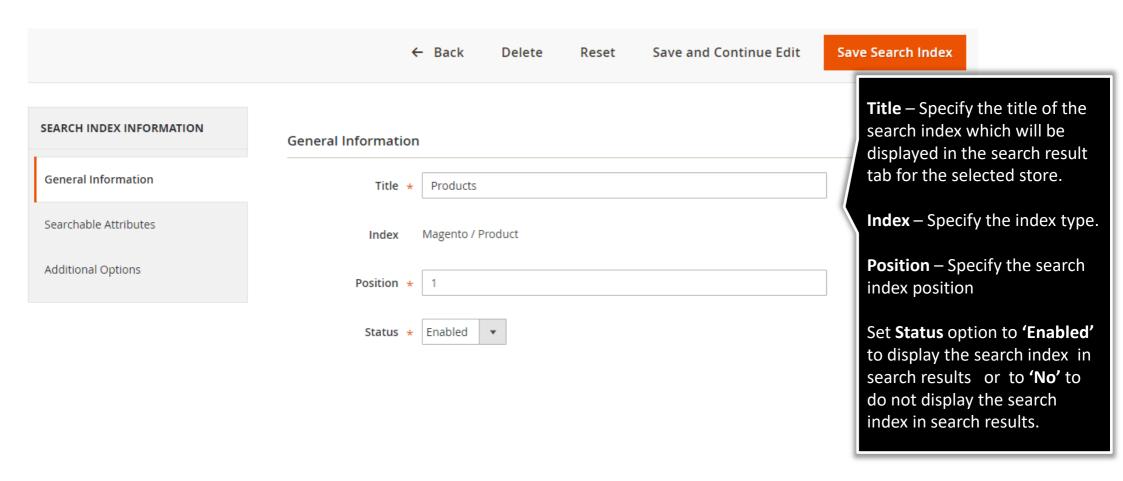
Title Position Action Type Status Magento / Product Products **READY** Reindex Magento / Category READY 2 Categories 2 Reindex Cms Pages Magento / Cms Page 3 3 READY Reindex Ulmod Blog Post Ulmod / Blog **READY** Reindex Ulmod News Article 5 **READY** Reindex

On this convenient grid , you can manage all your search indexes:

- 'Add New Search Index'
- 'Edit the existing ones or delete the indexes you no longer need.'
- 'Reindex each index'

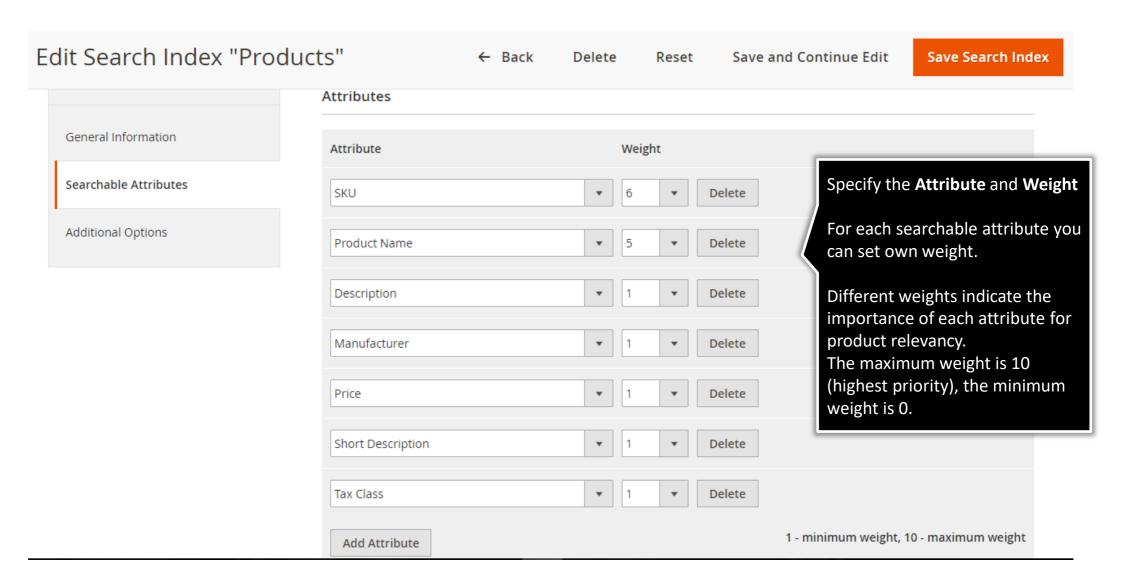


2.1.1 Edit Index : General Information

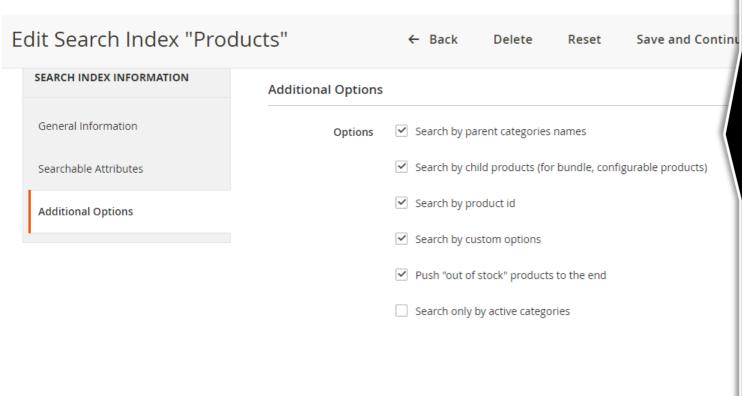




2.1.2 Edit Index : Searchable Attributes



2.1.3 Edit Index: Additional Options



Search by parent categories names - if option is enabled, customer can find a product by it's parent categories.

Search by child products (for bundle, configurable products) - if option is enabled, customer can find bundled or grouped product by information from it's associated products.

Search by product id - if option is enabled, customer can find product by product id (entity_id).

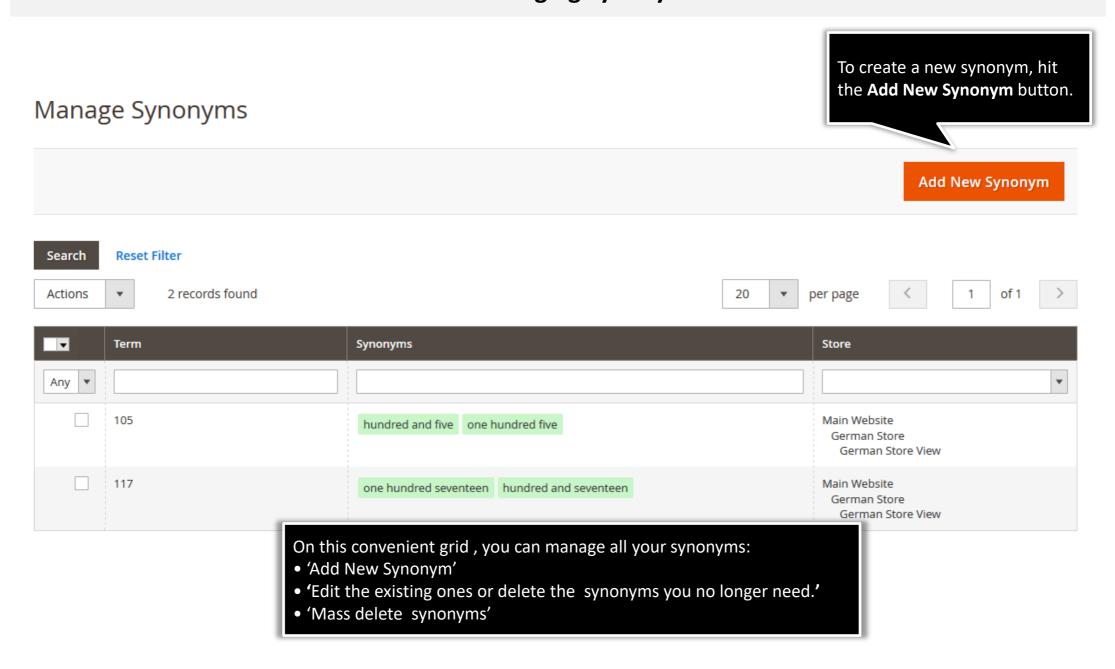
Search by custom options - if option is enabled, customer can find product by custom options (SKU and title).

Push "out of stock" products to the end - if option is enabled, all out of stock products will be displayed at bottom of product list.

Search only by active categories - if option is enabled, search results will return products assigned only to active categories.

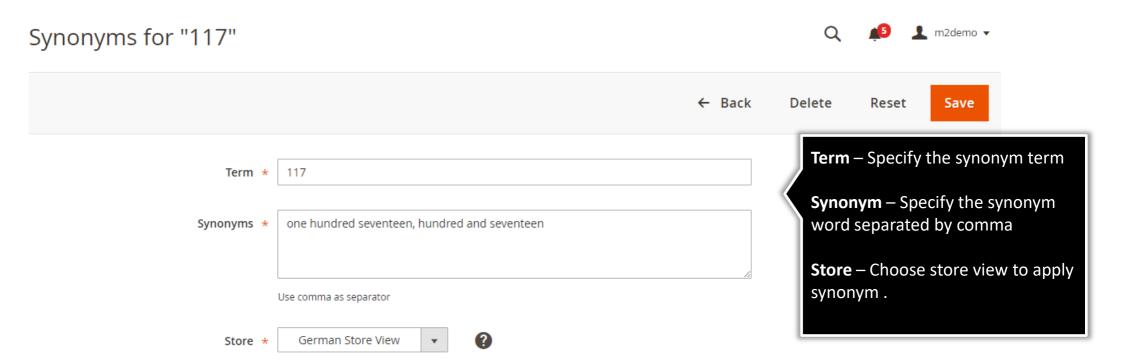


2.2. Managing Synonyms



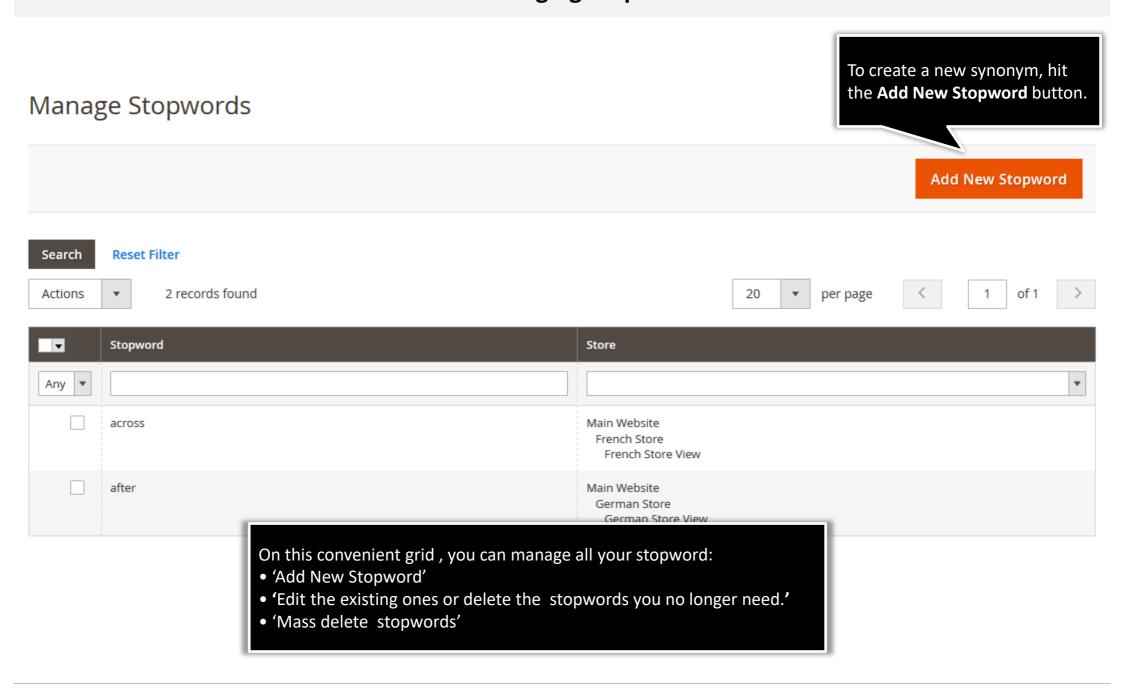


2.2.1 Edit Synonym



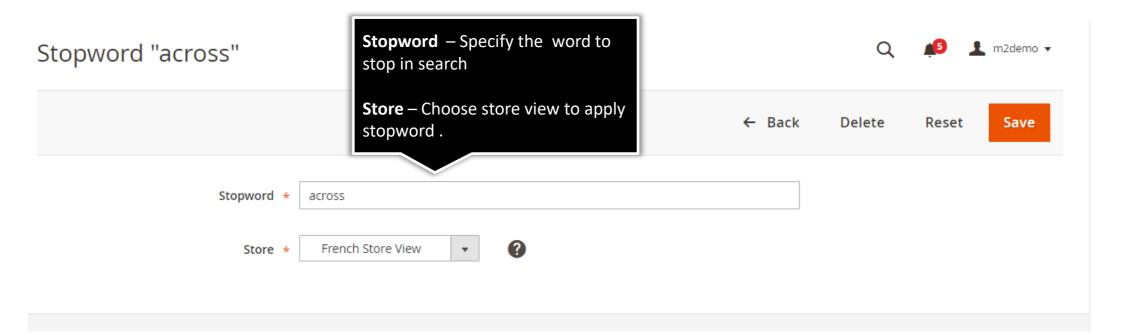


2.3. Managing Stopwords

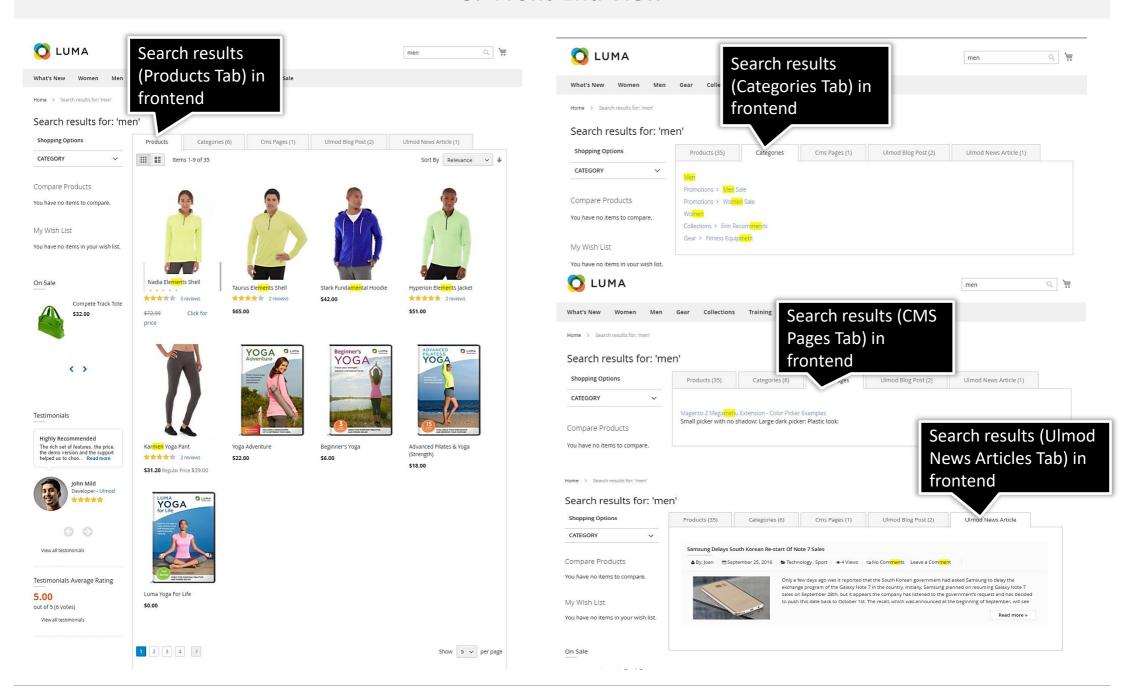




2.3.1 Edit Stopword



3. Front-End View





3. Support

Need Help?

Ulmod Support team is always ready to assist you, no matter which part of the world you are in. If something does happen and you think you might be experiencing an issue or bug, please contact us via support@ulmod.com and we will help you out.

Got Questions?

Should you have any questions or feature suggestions, please contact us at: http://ulmod.com/contact/
Your feedback is absolutely welcome!