

# **Blog Pro for Magento 2 User Guide**



# Table of Contents

## 1. Blog Pro Configuration

- 1.1. Accessing the Extension Main Setting
- 1.2. Blog Index Page
- 1.3. URL Route
- 1.4. Post Author
- 1.5. Post View
- 1.6. Sidebar
- 1.7. Product Page & Social Sharing

## 2. Blog Pro Management

- 2.1. Managing Blog Categories
- 2.2. Managing Blog Posts
- 2.3. Managing Blog Tags
- 2.4. Managing Blog Comments

## 3. Support

# 1. Blog Pro Configuration

Once you have finished with installing the extension it is time to proceed to your Magento 2 backend to finalize the Blog setup.

Before creating your first blog post we suggest running through the Blog extension settings and other options available to adjust the blog look and behaviour. This will help in better understanding of how the extension functions and what can you expect your posts to look and feel like.

# 1.1. Accessing the Extension Main Settings

The screenshot shows a web application interface. On the left is a dark sidebar menu with the title 'Stores' and a close button. The menu items are: Settings, All Stores, Configuration, Terms and Conditions, Order Status, Taxes, Tax Rules, Tax Zones and Rates, Currency, Currency Rates, and Currency Symbols. The main content area has a search icon, a notification bell, and a user profile 'admin'. Below this is a 'Reload Data' button. A message states 'disabled. To enable the chart, click here.' Below that are three summary cards: 'Tax \$0.00', 'Shipping \$0.00', and 'Quantity 0'. At the bottom, there are three tabs: 'Most Viewed Products', 'New Customers', and 'Customers'. A table is partially visible with columns 'Price' and 'Quantity'. A black callout box is overlaid on the table.

**Stores**

- Settings
- All Stores
- Configuration
- Terms and Conditions
- Order Status
- Taxes
- Tax Rules
- Tax Zones and Rates
- Currency
- Currency Rates
- Currency Symbols

Reload Data

disabled. To enable the chart, click [here](#).

Tax	Shipping	Quantity
\$0.00	\$0.00	0


Most Viewed Products | New Customers | Customers

	Price	Quantity
Track Tote		4
messenger B		4
Boulder Tote		2
Fitness IV		1
Weather Ta		1

To access all configuration settings for this extension, go to **Stores > Configuration > Ulmod Extensions > Blog Pro.**

## 1.2. Blog Index Page

### General

**Enable**  
[store view]    
If Yes, the extension will be enable in storefront.

**Display Blog Link On Top Menu Navigation**  
[store view]  

**Link Text**  
[store view]

Enable or disable the extension.  
Show or hide the blog link at the top menu navigation.

Optimize the blog for search engines by adding well-thought meta title, keywords, and description.

### Index Page

**Title**  
[store view]

**Meta Keywords**  
[store view]

**Meta Description**  
[store view]

## 1.3. URL Route

### URLs Route

Choose Permalink Type :

- **'Default'** to use the longest url possible.
- **'Short'** to use the shortest url possible

Specify the **Blog**, **Search**, **Post**, **Category**, **Archive**, **Tag**, and **Author** Route for the accessibility.

Route Type

[store view]

Short: domainsite.com/{blog\_route}/post-title/



Route to Blog

[store view]

blog

E.g.: "blog" will make the blog accessible from mystore.com/blog/

Route to Search

[store view]

search

E.g.: "search" will make the blog search accessible from mystore.com/{blog\_route}/search/query/

Route to Tag

[store view]

tag

E.g.: "tag" will make the blog posts by tag accessible from mystore.com/{blog\_route}/tag/tag-name/

Route to Author

[store view]

author

E.g.: "author" will make the blog author posts accessible from mystore.com/{blog\_route}/author/author-name/

Set the number of post to display per page.

### Post List

Number of Posts Per Page

[store view]

10

## 1.4. Post Author & Post View

Set the **Display Post Author Information** option to **'Yes'** to display post author on each post header or to **'No'** to disable this functionality for all posts.

Set the **Display Post List By Author** option to **'Yes'** to display author page with post list created by the author or to **'No'** to disable this functionality for all posts.

Show or hide related post, prev/next, related product at post view page

### Post Author

Show Post Author Info [store view] Yes

If set to "Yes", publisher info will be added in post header.

Show Post List By Author [store view] Yes

If set to "Yes", author page with post list will be available.

### Post View

#### ⌵ Related Posts

Show Related Posts [store view] Yes

Number of Related Posts [store view] 5

#### ⌵ Preview and Next Post

Show Prev. & Next Post Links [store view] Yes

#### ⌵ Related Products

Display Related Products [store view] Yes

Number of Products [store view] 5

## 1.4. Post View - Comments

Comments :

- **'Disabled'** to disable this functionality on post page
- **'Use Facebook Comments'** to enable facebook comment on post view page. Specify the number of comment to display on page and the facebook application id.
- **'Use Disqus Comments'** to enable disqus comment on post view page. Specify the number of comment to display on page and your disqus forum shortname.
- **'Use Google Comments'** to enable google comment on post view page. Specify the number of comment to display on post view page.
- **'Use Default Comments'** to enable the default comment type. Specify the number of comment to display on post view page.

### ⏪ Comments

Comments <small>[store view]</small>	Facebook Comments
Number of Comments <small>[store view]</small>	Disabled
Facebook Application ID <small>[store view]</small>	Facebook Comments
	Disqus Comments
	Ulmod Comments

[How do I get a Facebook Application ID?](#)



## 1.5. Post View : Comments Notifications

If "Ulmod Comment" type is selected:  
Set **Enable Comment Notification** option to 'Yes' to enable comment notification or to 'No' to disable.  
Choose the **Email Template** for notification.  
Specify the **Admin Email ID** to which email will be delivered

Save Config

### Comments Notifications

Enable Comment Notification <small>[store view]</small>	Yes
Comment Email Template <small>[store view]</small>	Ulmod Post Comments Notifications (Defau
Admin Email ID <small>[store view]</small>	support@gmail.com
Bcc Email ID (Admins/Users) <small>[store view]</small>	support@ulmod.com
Email Sender Name <small>[store view]</small>	Ulmod Tech
Email Sender Email <small>[store view]</small>	support@ulmod.com
Success Message for Customer <small>[store view]</small>	Your comment has been submitted successfully. T
Error Message for Customer <small>[store view]</small>	We can not process your request right now. Sorry,

### Configuration

Specify the **Bcc Email ID**, more than one email id allowed, separate email ids by comma(,).

Define the **Email Sender Name** .

Define the **Email Sender Email**.

Define the **Success Message for Customer**.  
The message displayed after successfully submitted comment .

Define the **Error Message for Customer**. The message displayed in case of error after submitted comment

## 1.6. Sidebar

### Sidebar

#### Search

Display Search Form [store view] Yes

Sort Order [store view] 10

#### Categories

Display Categories List [store view] Yes

Sort Order [store view] 20

#### Recent Posts

Display Recent Posts [store view] No

#### Archive

Display Archive List [store view] No

#### Tag

Display Tag Cloud [store view] No

#### Rss Feed

Display Rss Feed [store view] No

Enable to disable Search Form, Category List, Recents Post, Archive, Tag and Rss Feed blocks at the sidebar

## 1.6. Sidebar : Tag Cloud Widget

### Configuration

Save Config

If Set **Enabled** option to 'Yes' to enable **Tag Cloud Widget** in sidebar or to 'No' to disable this functionality .

Specify the sort order of **Tag Cloud Widget** in sidebar.

#### ☰ Tag Cloud Widget

**Enabled** [store view] Yes

**Sort Order** [store view] 50

**Use 3D Tag Cloud Design** [store view] Yes

**Tag Cloud Height** [store view] 235  
Please, enter tag cloud height in px. eg : 300

**Tag Text Font Size** [store view] 16

**Tag Text Color** [store view] 111111

**Tag Highlight Color** [store view] 111111

**Tag Not Highlight Color** [store view] 297AA3

To make tags more noticeable to visitors you can display tags as a 3D cloud. That rotates the tags in 3D.

Set **Use 3D Tag Cloud Design** option to 'Yes' to display your tags as a 3D cloud in sidebar or to 'No' to disable this functionality .

**Tag Cloud Height** - Specify the height of the 3D cloud block (in pixels)

**Tag Text Font Size** - Specify the font size of the tag in 3D Cloud (in pixels)

**Tag Text Color** – Choose the text color of the tag in 3D Cloud

**Tag Highlight Color** – Choose the highlight color of the tag in 3D Cloud

**Tag Not Highlight Color** – Choose the not highlighted color of the tag in 3D Cloud

## 1.7. Product Page & Social Sharing

Set **Display Related Posts** option to 'Yes' to display the post related to each product on product page or to 'No' to disable this functionality .

Specify the number of related posts to display on product page.

Set **AddThis Enabled** option to 'Yes' to display the addthis social sharing tool in blog post or to 'No' to disable this functionality.

**AddThis ID** – Specify your addthis pubid .

**AddThis Language** – Specify the language code to Overriding Default Localization.

By default the language used is determined by the user's browser settings .

### Product Page

Display Related Posts on Product Page <small>[store view]</small>	<input type="text" value="Yes"/>
Number of Related Posts <small>[store view]</small>	<input type="text" value="5"/>

### Social Sharing

Enable AddThis Share Buttons? <small>[store view]</small>	<input type="text" value="Yes"/>
AddThis ID <small>[store view]</small>	<input type="text" value="ra-4def63cd3cf37569"/> <a href="#">Get your AddThis ID here</a>
AddThis Language <small>[store view]</small>	<input type="text" value="en"/>

## 2. Blog Pro Management

### Blog Categories

Categories are aimed to help readers easier navigate in your blog and find the necessary posts faster.

To view, edit and create categories, please go to **Content → Blog Pro by Ulmod → Categories**. You can view the current blog categories with their main parameters on the grid. You can use the **'Edit'** action to make the needed changes or click the **'Add New Category'** button to create a category.

### Blog Posts

Reach features of the extension allow you to create blog posts adding main and thumbnail images, author, related post and product and much more.

To view, edit and create posts, please go to **Content → Blog Pro by Ulmod → Posts**. A convenient grid displays all your posts. Discover mass actions to manage blog content faster. To create new post, please click the **'Add New Post'** button in the upper right corner of the page.

### Blog Tags

Tags are more specific than categories. They help visitors find posts with the topic they are interested in quicker.

To view all the tags that are used in your blog, please go to **Content → Blog Pro by Ulmod → Tags**. There you can view all the tags you have with their main parameters on a convenient grid. Click on the tag to edit it and use the **'Add New Tag'** button to create a new tag.

### Blog Comments

Comments are a necessary part of every blog. With their help, you can communicate with your visitors and learn their opinion on the topics you cover.

All blog comments are displayed on the backend. To view, approve, reject, delete or edit them, please go to **Content → Blog Pro by Ulmod → Comments**. To create new comment on behalf of customer, please click the **'Add New Comment'** button in the upper right corner of the page.

## 2.1. Managing Blog Categories

### Manage Category

To create a new category, hit the **Add New Category** button.

Add New Category

Search [Reset Filter](#)

4 records found

20 per page 1 of 1

Actions		Title	URL Key	Store View	Status
<input type="checkbox"/>	4	Social Media	social-media	All Store Views	ENABLED
<input type="checkbox"/>	3	Samsung	samsung	All Store Views	ENABLED
<input type="checkbox"/>	2	Android	android	All Store Views	ENABLED
<input type="checkbox"/>	1				ENABLED

On this convenient grid , you can conveniently manage all your categories :

- 'Add New Category'
- 'Edit the existing ones or delete the categories you no longer need.'
- 'Mass enable/disable/delete the selected categories'

## 2.1.1. Edit Blog Category : General

Social Media

← Back

Delete

Reset

Save and Continue Edit

Save

Enable Category  Yes

Category Title \* Social Media

Parent Category Select...

Position

Technology

----- Android

----- Samsung

----- Social Media

**Enable Category** - enable or disable the category.

**Category Title** - Specify the category title.

**Parent Category** - Select the parent category of the current one.

**Position** - Specify the position or sort order of the category in frontend.

Content


Category in Websites

Search Engine Optimisation

Design

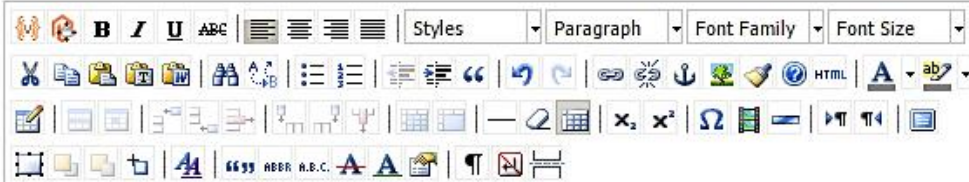
Custom Design Update

## 2.1.2. Edit Blog Category : Content and Category in Websites

Content 


Content – Define category content or description using a wysiwyg editor

Show / Hide Editor



Social media is becoming an integral part of life online as social websites and applications proliferate. Most traditional online media include social components, such as comment fields for users. In business, social media is used to market products, promote brands, connect to current customers and foster new business.

Path: p » span

Category in Websites 

Store View \*

- All Store Views
- Main Website**
- French Store**
- French Store View
- German Store**
- German Store View

Set the store view of the category



## 2.1.3. Edit Blog Category : Search Engine Optimization

### Search Engine Optimisation

URL Key

social-media

Meta Title

Meta Keywords

Meta Description

**URL Key** - Specify the url key of the category

**Meta Title** - Specify the meta title of the category

**Meta Keywords** - Write keywords and phrases by which visitors can find the category in search engines.

**Meta Description** - Add a brief description of the topics, which are covered in all posts of the category.

## 2.1.4. Edit Blog Category : Design and Custom Design Update

### Design

Layout

Layout Update XML

**Layout** - Choose the layout columns of the category

**Layout Update XML** - For more control, specify the xml layout code you which to update the current layout of the category

### Custom Design Update

From

To

New Theme

New Layout

New Layout Update XML

**You can easily customize the current category theme and layout to fit your need.**

**From** - Choose the start date, the date your custom design update will start.

**To** - Choose the end date, the date your custom design update will end.

**New Theme** - Choose the new theme of your category to override the current one.

**New Layout** - Choose the new layout of your category to override the current one.

**New Layout Update XML** - Specify the new layout update xml code of your category to override the current one.

## 2.2 Managing Blog Posts

### Manage Post

To create a new category, hit the **Add New Post** button.

  m2demo

**Add New Post**

Search [Reset Filter](#)

2 records found

20 per page 1 of 1

Actions		Title	URL Key	Store View	Published	Modified	Status
<input type="checkbox"/>	1	Google's Android 7.0 Nougat is now available	google-s-android-7-0-nougat-is-now-available	All Store Views	Oct 24, 2016 2:00:00 AM	Dec 17, 2016 5:58:59 PM	<b>ENABLED</b>
<input type="checkbox"/>	2	Samsung sa caused by e				Oct 25, 2016 3:56:46 PM	<b>ENABLED</b>

- Actions
- Enable
- Disable
- Delete

On this convenient grid , you can conveniently manage all your posts :

- 'Add New Post'
- 'Edit the existing ones or delete the posts you no longer need.'
- ' Mass enable/disable /delete the selected posts'

## 2.2.1 Edit Blog Post : General

Samsung says China phone fire caused by ext...

← Back

Delete

Reset

Save and Continue Edit

Save

Enable Post  Yes

Post Title \* Samsung says China phone fire caused by external heat

Categories

Technology x Samsung x Social Media x

New Category

Post Content

Post Additional

Post Images

Search Engine Optimisation

Open Graph Metadata

Search

- Technology
- Android
- Samsung
- Social Media

Done

**Enable Post** - enable or disable the post.

**Post Title** - Specify the post title.

**Categories** - Select the post categories or click 'New Category' to create a new category straight from post edit page and assign it to the post.

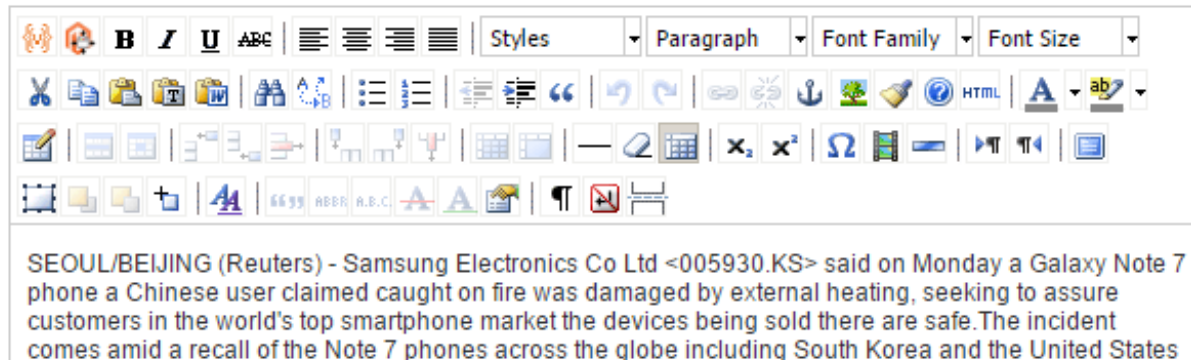
## 2.2.2 Edit Blog Post : Content

### Post Content

Short Content

Show / Hide Editor

**Short Content** – Define the post short content to display on post list page.  
Add the short content easily with html wysiwyg editor

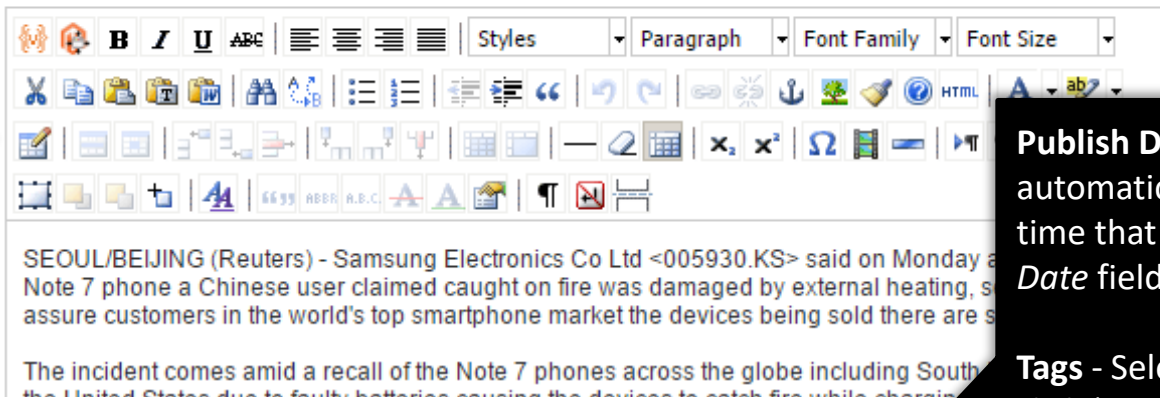


The image shows a WYSIWYG editor interface for the 'Short Content' field. It features a toolbar with various icons for text formatting (bold, italic, underline, text color, background color), alignment, list creation, indentation, and linking. Below the toolbar, the text reads: "SEOUL/BEIJING (Reuters) - Samsung Electronics Co Ltd <005930.KS> said on Monday a Galaxy Note 7 phone a Chinese user claimed caught on fire was damaged by external heating, seeking to assure customers in the world's top smartphone market the devices being sold there are safe. The incident comes amid a recall of the Note 7 phones across the globe including South Korea and the United States".

Full Content

Show / Hide Editor

**Full Content** – Define the post full content to display on post view page page.  
Add the full content easily with html wysiwyg editor



The image shows a WYSIWYG editor interface for the 'Full Content' field. It features a toolbar with various icons for text formatting (bold, italic, underline, text color, background color), alignment, list creation, indentation, and linking. Below the toolbar, the text reads: "SEOUL/BEIJING (Reuters) - Samsung Electronics Co Ltd <005930.KS> said on Monday a Galaxy Note 7 phone a Chinese user claimed caught on fire was damaged by external heating, seeking to assure customers in the world's top smartphone market the devices being sold there are safe. The incident comes amid a recall of the Note 7 phones across the globe including South Korea and the United States due to faulty batteries causing the devices to catch fire while charging".

**Publish Date** – The post will automatically be published at the time that you define in *Publish Date* field .

Publish Date

10/23/2016



**Tags** - Select the post tags or click 'New Tag' to create a new tag straight from post edit page and assign it to the post.

Tags

seo × magento ×

New Tag

## 2.2.3 Edit Blog Post : Additional

Samsung says China phone fire caused by ext...

← Back

Delete

Reset

Save and Continue Edit

Save

Post Additional

Author

System Administrator



Author Profile

Please enter author profile. google+, twitter, linkedin, facebook etc.. eg :  
<https://plus.google.com/+magento> ;

**Author** – Select the author to display on post. All users currently created in backend are listed.

**Author Profile** – Specify the author profile.

## 2.2.4 Edit Blog Post : Images

Samsung says China phone fire caused by external ...

← Back

Delete

Reset

Save and Continue Edit

Save

Post Images

Thumbnail Image

Upload

The image will be used on post list page.



ulmod\_blog/post2-thumb.jpg  
160x240

**Thumbnail Image** - Upload an image that will be displayed in the post list page.

Main Image

Upload

The image will be used on post view page.



ulmod\_blog/post2-main1.jpg

**Main Image** - Upload an image that will be displayed on the post view page.

## 2.2.5 Edit Blog Post : Search Engine Optimization

Samsung says China phone fire caused by ext...

← Back

Delete

Reset

Save and Continue Edit

Save

### Search Engine Optimisation

URL Key

samsung-says-china-phone-fire-caused-by-external-heat

Meta Title

Samsung says China phone fire caused by external heat

Meta Keywords

Samsung says China phone fire caused by external heat

Meta Description

Samsung says China phone fire caused by external heat

**URL Key** - Specify the url key of the post

**Meta Title** - Specify the meta title of the post

**Meta Keywords** - Write keywords and phrases by which visitors can find the post in search engines.

**Meta Description** - Add a brief description of the post which describe the article.



## 2.2.6 Edit Blog Post : Open Graph Meta data

Samsung says China phone fire caused by external ...

← Back

Delete

Reset

Save and Continue Edit

Save

### Open Graph Metadata

OG Title

OG1

Leave blank to use Meta Title by default.

OG Description

OG1

Leave blank to use Meta Description by default.

OG Image

Upload

Leave blank to use Featured Image by default. Allow image type: jpg, jpeg, gif, png.



ulmod\_blog/post2-thumb.jpg  
160x240

OG Type

Leave blank to use "article" type by default.

Adding Open Graph tags to your blog post will influence the performance of your post on social media, so that means it's worth looking into.

**OG Title** - Specify the open graph meta title.

**OG Description** - Specify the open graph meta description.

**OG Image** - Upload an image that will be displayed on the open graph.

**OG Type** - Define the the open graph type, the kind of object you are sharing. Leave blank to use "article" type by default

## 2.2.7 Edit Blog Post : Websites

Samsung says China phone fire caused by ext...

← Back

Delete

Reset

Save and Continue Edit

Save

Post in Websites

Store View \*

- All Store Views
- Main Website**
- French Store**
- French Store View
- German Store**
- German Store View

**Store view** - Select the store view from which the post will be published.

## 2.2.8 Edit Blog Post : Related Post and Related Products

### Related Posts and Products

Select the related posts to display on post view page.

### Related Posts

Related posts are shown to customers in addition to the item the customer is looking at.

[Add Related Post](#)

< 1 of 1 >

	ID	Title	Actions
	1	Google's Android 7.0 Nougat is now available	<a href="#">Remove</a>


### Related Products

Related products are shown to customers in addition to the item the customer is looking at.

Select the related products to display on post view page.

[Add Related Product](#)

< 1 of 1 >

	ID	Name	Actions
	2369	Orion Two-Tone Fitted Jacket	<a href="#">Remove</a>
	2384	Lando Gym Jacket-XL-Green	<a href="#">Remove</a>
	4093	Joust Duffle Bag	<a href="#">Remove</a>

## 2.1.4. Edit Blog Post : Design and Custom Design Update

### Design

Layout

Layout Update XML

**Layout** - Choose the layout columns of the post

**Layout Update XML** - For more control, specify the xml layout code you which to update the current layout of the post

### Custom Design Update

From

To

New Theme

New Layout

New Layout Update XML

You can easily customize the current post theme and layout to fit your need.

**From** - Choose the start date, the date your custom design update will start.

**To** - Choose the end date, the date your custom design update will end.

**New Theme** - Choose the new theme of your post to override the current one.

**New Layout** - Choose the new layout of your post to override the current one.

**New Layout Update XML** - Specify the new layout update xml code of your post to override the current one.

## 2.3. Managing Blog Tags

### Manage Tag

To create a new tag, hit the **Add New Tag** button.

5 m2demo

Add New Tag

Search [Reset Filter](#)

Actions  4 records found

20 per page < 1 of 1 >

Actions	ID	Title	URL Key
Any	<input type="text"/>	<input type="text"/>	<input type="text"/>
<input type="checkbox"/>	1	google	google
<input type="checkbox"/>	2	samsung	samsung
<input type="checkbox"/>	3		
<input type="checkbox"/>	4		

On this convenient grid , you can conveniently manage all your tags :

- 'Add New Tag '
- 'Edit the existing ones or delete the tags you no longer need.'
- ' Mass delete the selected tags'

## 2.3.1. Edit Blog Tag : General

google



m2demo ▾

**Tag Title** - Specify the tag title

**URL Key** - Specify the tag url key

← Back

Delete

Reset

Save and Continue Edit

Save

Tag Title \*

URL Key

## 2.4. Managing Blog Comments

To create a new comment, hit the **Add New Comment** button.

Add New Comment

### Comments

Search by keyword



Filters



Default View



Columns

Actions

3 records found

20 per page

1 of 1

Delete

Pending

Approved

Rejected

			Email	Comment	Status	Store View	Created Date	Post Title	Action
<input type="checkbox"/>			tchapimarc@yahoo.fr	Great article!	Approved	Main Website German Store German Store View	2016-10-25 00:00:00	Google's Android 7.0 Nougat is now available	Select
<input type="checkbox"/>	2	Chris	chrisdkj@gmail.com	Depends on the type of material, the appearance of burn mark was from outside heat source could be a misstatement. The battery heated up to certain degree and the material with lower combustion point will start incineration even no outside heating source.	Approved	Main Website Main Website Store	2016-12-17 17:57:13	Samsung says China phone fire caused by external heat	Select
<input type="checkbox"/>	3	Mikel C	mc@gmail.com					Samsung says China phone fire caused by external heat	Select

On this convenient grid , you can conveniently manage all your comments :

- 'Add New Comment'
- 'Edit the existing ones or delete the comments you no longer need.'
- 'Mass delete /pending/approve/reject the selected comments'

## 2.4.1. Edit Comment : General

← Back

Delete Comment

Save and Continue Edit

Save Comment

### COMMENT INFORMATION

Comment Information

### General Information

Name \*

Chris

Email \*

chrisdkj@gmail.com

Post Title

Samsung says China phone fire caused by external heat

Message \*

Depends on the type of material, the appearance of burn mark was from outside heat source could be a misstatement. The battery heated up to certain degree and the material with lower combustion point will start incineration even no outside heating source.

Store View \*

All Store Views

**Main Website**

**French Store**

French Store View

**German Store**

German Store View

**Main Website Store**

Default Store View

Publish Date

12/17/16



Status \*

Approved



On the comment edit page, you can change the customer name, email, post title, comment content, store view and status.



## 3. Support

### **Need Help?**

Ulmod Support team is always ready to assist you, no matter which part of the world you are in. If something does happen and you think you might be experiencing an issue or bug, please contact us via [support@ulmod.com](mailto:support@ulmod.com) and we will help you out.

### **Got Questions ?**

Should you have any questions or feature suggestions, please contact us at: <http://ulmod.com/contact/>

Your feedback is absolutely welcome!